FAN EVENTS

Friday, March 8 • 3 p.m. - 7:30 p.m.
Saturday, March 9 • 10 a.m.- 7 p.m.
Sunday, March 10 • 1 p.m. - 4 p.m.
68 Haywood St.

The Ingles SoCon Experience will be a fully interactive and family friendly event space that will be in operation Friday, March 8 through Sunday, March 10.

The event will take place at 68 Haywood Street across the street from the front entrance of the U.S. Cellular Center and admission is free.

The Ingles SoCon experience will include concerts, a pep rally stage, basketball themed interactives and activities, food and drink options, a big screen viewing area and much more. For more details, click here.

Downtown Dribble & KidsFest
Presented by Champion Credit Union
Saturday, March 9 • 9-11:30 a.m.
Pack Square

Pack Square in downtown Asheville will be populated with games and interactives for kids, as well as, cheerleaders, bands, and mascots. KidsFest will begin at 9 a.m. and conclude at 11 a.m., with the start of the Downtown Dribble. Each kid participating in the Downtown Dribble will receive a free T-shirt and basketball, as well as have the opportunity to participate in a dribble parade from Pack Square to the front door of the U.S. Cellular Center. Participants in the Downtown Dribble will also receive FREE admission to the men’s quarterfinal session at noon.

Hometown Heroes Night
Monday, March 11 • 7 p.m.
U.S. Cellular Center

The final day of competition at the 2019 Ingles SoCon Championship Presented by General Shale will honor the people and organizations that help enrich and keep people safe every day. Members of the military, fire, police, emergency and medical services, charitable organizations, government, and civil service will be afforded an opportunity to witness the men’s championship game at 7 p.m.

Hoops Against Hunger
All tournament
U.S. Cellular Center and host hotels

Childhood hunger statistics report that one out of five children does not have enough food at home. Many times, the meals hungry children receive at school are the only food that they will have to eat. Anyone bringing an approved food item will receive $5 off a single-session ticket for any session. Collection bins will also be located at all host hotels during the tournament. Visit hoopsagainsthunger.net for more information.

SoCon Teddy Bear Toss
Sunday, March 10 • 4 p.m.
U.S. Cellular Center

Make a donation to the Mountain Child Advocacy Center and you will receive a stuffed teddy bear to throw on the court during the 2019 Mission Children’s Hospital Teddy Bear Toss. The toss will take place during the 4:00 pm men’s semifinal. Bears tossed back onto the court will be donated to the Mission Children’s Hospital for children receiving treatment but also to the North Carolina Highway Patrol and other law enforcement agencies to give comfort to children whose families are in accidents. Over 1,000 bears are available and ready to put a smile on a child’s face.